

NO
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QUESTION 3
ENERGY CHOICE
INITIATIVE



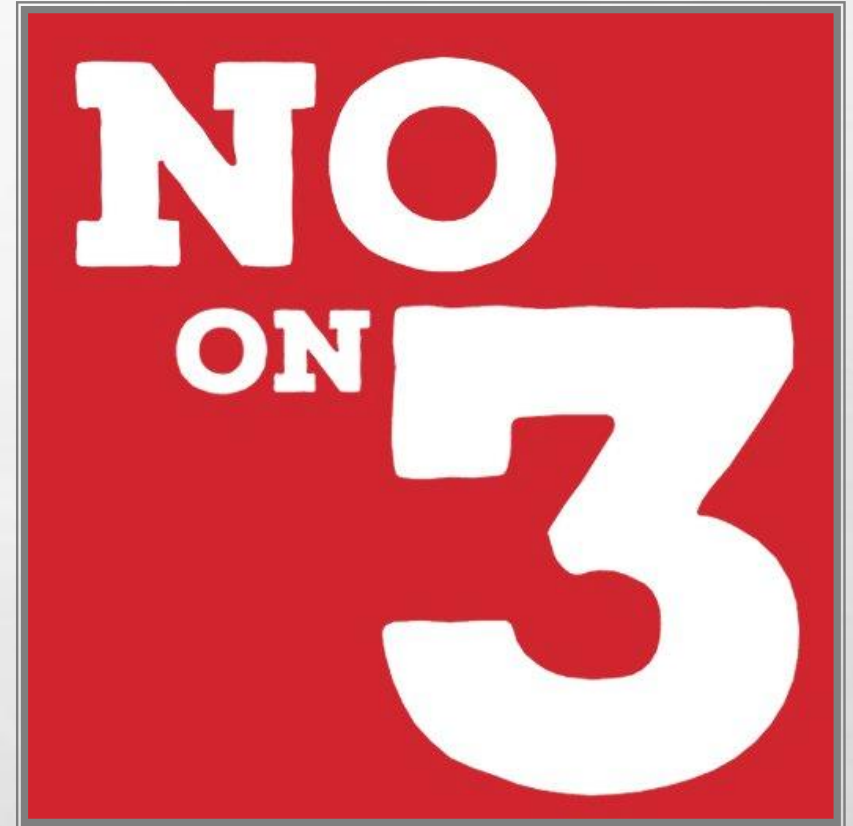
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NEVADA CONSTITUTIONAL AMENDMENT

- **THIS BALLOT MEASURE PROPOSES TO AMEND THE NEVADA CONSTITUTION TO REQUIRE THE LEGISLATURE TO PROVIDE BY LAW FOR AN OPEN, COMPETITIVE RETAIL ELECTRIC ENERGY MARKET BY JULY 1, 2023. THE LAWS PASSED BY THE LEGISLATURE MUST INCLUDE, BUT IS NOT LIMITED TO, PROVISIONS THAT **REDUCE COSTS TO CUSTOMERS**, PROTECT AGAINST **SERVICE DISCONNECTIONS AND UNFAIR PRACTICES**, AND PROHIBIT THE GRANTING OF MONOPOLIES AND EXCLUSIVE FRANCHISES FOR THE GENERATION OF ELECTRICITY. THE LAW WOULD NOT HAVE TO PROVIDE FOR THE DEREGULATION OF THE TRANSMISSION OR DISTRIBUTION OF ELECTRICITY. APPROVAL OF THIS BALLOT MEASURE WOULD ADD A NEW SECTION TO THE NEVADA CONSTITUTION ESTABLISHING THAT EVERY PERSON, BUSINESS, **ASSOCIATION OF PERSONS OR BUSINESSES**, STATE AGENCY, POLITICAL SUBDIVISION OF THE STATE OF NEVADA, OR ANY OTHER ENTITY IN NEVADA HAS THE RIGHT TO CHOOSE THE PROVIDER OF ITS ELECTRIC UTILITY SERVICE, INCLUDING BUT NOT LIMITED TO, SELECTING PROVIDERS FROM A COMPETITIVE RETAIL ELECTRIC MARKET, OR BY PRODUCING ELECTRICITY FOR THEMSELVES OR IN ASSOCIATION WITH OTHERS, AND SHALL NOT BE FORCED TO PURCHASE ENERGY FROM ONE PROVIDER. THE PROPOSED AMENDMENT DOES NOT CREATE AN OPEN AND COMPETITIVE RETAIL ELECTRIC MARKET, BUT RATHER REQUIRES THE LEGISLATURE TO PROVIDE BY LAW FOR SUCH A MARKET BY JULY 1, 2023.**

HISTORY LESSON

- ***GIVEN THIS HISTORY, QUESTION 3'S APPROACH TO DEREGULATION IS ESPECIALLY RISKY BECAUSE IT'S A CONSTITUTIONAL AMENDMENT, SO WHEN THINGS GO WRONG, IT WOULD TAKE AT LEAST FOUR YEARS TO REPEAL QUESTION 3 AND BEGIN TO UNDO THE DAMAGE THIS MEASURE WOULD CAUSE. NO U.S. STATE HAS EVER USED A CONSTITUTIONAL AMENDMENT TO DEREGULATE ITS ELECTRICITY SYSTEM. HISTORICALLY NO STATE HAS EVER MANDATED THIS TYPE OF LEGISLATION FOR COOPERATIVES OR PUBLIC POWER ENTITIES.***



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THE PROMISE: PROMOTERS OF QUESTION 3 HAVE SAID

- Energy Choice Initiative would lower electricity prices by making them subject to market competition, rather than a government agency.
- States with deregulated markets save consumers, on average, nearly 20 percent
- Energy Choice Initiative would allow the state and consumers to take advantage of new energy technologies.



THE TRUTH:

- **Mt. Wheeler Power Members enjoy the lowest Rates in the entire state today, in a not for profit business model that they own and control!**
- **Deregulated states (11.5cents per Kwh) on average have a 2.2 cent per Kwh higher rate than those in regulated states(9.3 cents per Kwh). According a recent American Public Power Association study.**
- **Nevada is already one of the fastest growing alternative energy providers in the country as mentioned in a recent article by**

RENEWABLE ENERGY

You've been lead to believe that the Energy Choice Initiative would provide more access to renewable energy

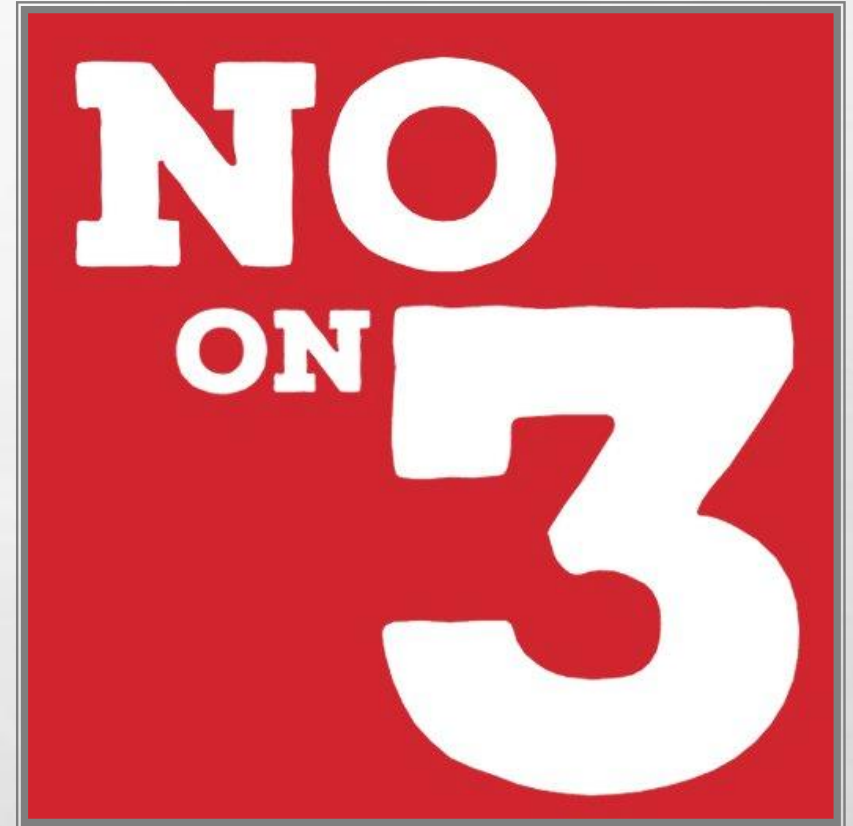
- **THANKS TO A HOST OF STRONG INCENTIVES, NEVADA HAS SLOWLY GROWN ITS SOLAR MARKET EVERY YEAR TO NOW REGISTER AS BOTH A TOP U.S. STATE FOR INSTALLED SOLAR AND SOLAR JOBS. THOUGH AVAILABLE SUNLIGHT IS CERTAINLY ABOVE AVERAGE IN NEVADA, THE BIG APPEAL FOR HOMEOWNERS IS THE STATE'S PRICES WHICH COMPETE FOR THE LOWEST IN THE NATION THANKS TO IT'S LARGEST UTILITY'S ENTICING REBATE. THE NV ENERGY SOLAR INCENTIVE PROGRAM TAKES A FEW THOUSAND DOLLARS OFF THE COST OF GOING SOLAR ON TOP OF THE FEDERAL SOLAR TAX CREDIT AND THE RESULT IS SOME OF THE BEST SOLAR ECONOMICS IN THE NATION. EVEN MORE, THE RECENT RESTORATION OF NET-METERING IN NEVADA BODES WELL FOR THE FUTURE SUCCESS OF THE STATE'S SOLAR MARKET.**



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REALITY...

- **CALIFORNIA'S ATTEMPT IN THE EARLY 2000S LED TO SKYROCKETING RATES, ROLLING BLACKOUTS, AND OVER \$40 BILLION IN ADDED COSTS FOR CONSUMERS AND TAXPAYERS.**
- **TODAY, IT'S BEEN NEARLY 20 YEARS SINCE ANY U.S. STATE TRIED TO DEREGULATE ITS ELECTRICITY SYSTEM BECAUSE THE PROCESS HAS PROVEN TO BE SO UNSUCCESSFUL.**





- **QUESTION 3 IS A DEEPLY FLAWED CONSTITUTIONAL AMENDMENT THAT WOULD DISMANTLE NEVADA'S EXISTING ELECTRICITY SYSTEM – ONE OF THE MOST RELIABLE AND AFFORDABLE IN THE NATION – AND REPLACE IT WITH A NEW, UNKNOWN SYSTEM ESTABLISHED BY THE LEGISLATURE AND THE COURTS.**
- **IN MT. WHEELER POWERS CASE THIS REMOVES THE BENEFIT OF LOCAL CONTROL AND THE BENEFIT OF THE COOPERATIVE BUSINESS MODEL SECURING A STABLE AND EFFICIENT POWER SUPPLY FOR ITS MEMBERS. THAT ALREADY PROVIDES THE LOWEST RATES IN THE STATE.**



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BUYER BEWARE

**MASSACHUSETTS AG HEALEY CALLS FOR SHUTDOWN
OF INDIVIDUAL RESIDENTIAL COMPETITIVE SUPPLY
INDUSTRY TO PROTECT ELECTRIC CUSTOMERS**

**TWO-YEAR STUDY BY AG'S OFFICE SHOWS
COMPETITIVE SUPPLY CUSTOMERS PAID \$176.8 MILLION
MORE; COMPANIES APPEAR TO HAVE TARGETED LOW-
INCOME, MINORITY NEIGHBORHOODS IN GATEWAY
CITIES**

OFFICE OF ATTORNEY GENERAL MAURA HEALEY

3/29/2018

- **ILLINOIS AG HAS TAKEN SIMILAR ACTION: "STATE
SUES ENERGY SUPPLIER OVER ALLEGED HARD-SELL
TACTICS" 4/9/2018**

WHITE PINE COUNTY ... THE ONLY COUNTY TO DEFEAT QUESTION 3 IN NOVEMBER 2016

- **THIS MESSAGE HAS BECOME THE FOUNDATION FOR OUR POSITION IN OPPOSITION OF THE ENERGY CHOICE INITIATIVE ~QUESTION 3!!**
- **IN A VERY QUICK STUDY OF THE RURAL AREAS OF THE STATE, THE MEASURE WAS NOT AS SUCCESSFUL AS IN CLARK COUNTY. MORE EVENLY SPLIT AS A PERCENTAGE.**



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MESSAGE NEEDS TO BE SHARED. LET YOUR
VOICE BE HEARD

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**LET'S START A
CONVERSATION**

QUESTIONS ?

